



## Margin and Price Predictability: A Key Ingredient for Food Service Success

#### Are your margins threatened by:

The pace of new product introductions and promotions? A complex, loosely integrated supply chain? Rising and volatile commodity costs?

You're not alone. Quick service, casual dining restaurants and institutional food service all share the critical need to sense changes in demand, commodities or supply and respond quickly to protect margins. That's why food industry leaders rely on the SCA Planner<sup>™</sup> suite to increase visibility, reduce risk and manage volatility.

#### Mitigate Supply, Demand & Pricing Risk

As a category sourcing and cost management solution, SCA Planner helps boost profits by better managing market, supply and demand volatility. From sourcing to store operations to finance, food service executives use the unique cross-functional approach of SCA Planner to make better decisions for billions in category spend each year.

#### With SCA Planner suite you can:

- Use predictive analytics to reduce risk and manage volatility.
- Manage pricing changes to drive margin and profitability.
- Make promotions and new products more profitable.

We help our customers implement sourcing best practices that improve visibility and streamline cross-functional processes for planning, tracking and optimizing direct materials costs and prices. By better orchestrating alternatives and responding quickly to change, customers reduce their cost of goods sold as much as 3-5% on an annual basis.



"SCA Technologies has been a great supplier to McDonald's USA and continues to bring tremendous benefit to the McDonald's system. Their expertise and insight combined with their energy and willingness to collaborate, has helped us make great strides and drive long-term growth."

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# Improve Category Sourcing & Cost Management



Designed to address the tough challenges of volatile commodity prices, collaborative supply chain networks, and corporate social responsibility trade-offs faced by today's food and consumer goods industries, SCA Planner offers a bold new cross-functional approach that adds the critical dimensions of market volatility and network dependence into buying decisions.

Sense and Respond to Cost Variances. Your team can respond quickly to direct materials volatility with SCA Planner. Our predictive analytics help evaluate commodity exposure and supply alternatives.

**Orchestrate Sourcing to Optimize Margins.** SCA Planner models operational costs at an extremely detailed level so your team can identify the underlying drivers of sourcing costs. By optimizing suppliers, locations and materials you can maximize margins.

**Boost Margins with Improved Price Management.** SCA Planner empowers your organization to evaluate and plan pricing and the timing of price changes. With detailed analysis of the impact of demand and price changes on your operational and financial plans, your team can generate more precise predictions for company profit.



Getting started with SCA Planner is easy. Our cloud offering and certified integration with leading enterprise solutions speed implementations while lowering costs. Let us help you better manage market, supply and demand volatility. Contact SCA Technologies today.

#### **About SCA Technologies**

SCA Technologies provides supply chain, category sourcing and cost management solutions that help industry leaders maximize profits by better managing market, supply and demand volatility. Supply chain, procurement and finance professionals use the unique cross-functional approach of the SCA Planner suite to make better decisions for billions in category spend each year. With this increased visibility they can finally evaluate market alternatives in a coordinated manner and respond quickly to changes, leading to an average reduction in the cost of goods sold by 3-5% on an annual basis. Learn more about our innovative, cloud-based solutions for the extended value chain at <u>www.scatech.com</u>.

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