





# Maximizing Margins: The Best Recipe for Supply Chain Success

#### Are you under increasing pressure to:

Increase sales and preserve margins despite demand and supply volatility?

Quickly develop an optimal supply plan?

#### Integrate your supply plan with customer opportunities in real-time?

It's become imperative for food and beverage manufacturers to sense changes in demand, commodities or supply so they can respond quickly to increase revenue and protect margins. That's why industry leaders rely on the SCA Planner<sup>™</sup> suite to improve supply chain visibility, reduce risk and manage volatility.

#### A More Profitable Sales & Operations Plan

As a supply chain and cost management solution, SCA Planner helps accomplish sales goals more predictably and profitably by producing an optimal supply plan. From sourcing to operations to finance, food manufacturers use the unique cross-functional approach of SCA Planner to make better decisions for billions in category spend each year.

#### With SCA Planner suite you can:

- Use predictive analytics to reduce risk and manage volatility.
- Make promotions and new products more profitable.
- Implement a real-time, margin-driven approach to S&OP.

We help our customers implement sourcing best practices that improve supply chain visibility and streamline cross-functional processes for planning, tracking and optimizing direct materials costs and prices. By better orchestrating alternatives and responding quickly to change, customers reduce their cost of goods sold as much as 3-5% on an annual basis.



"SCA Technologies has been a great supplier to McDonald's USA and continues to bring tremendous benefit to the McDonald's system. Their expertise and insight combined with their energy and willingness to collaborate, has helped us make great strides and drive long-term growth."

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# Improve Supply Planning & Cost Management

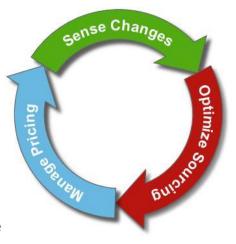


Designed to address the tough challenges of volatile commodity prices, collaborative supply chain networks, and corporate social responsibility trade-offs faced by today's food and consumer goods industries, SCA Planner offers a bold new cross-functional approach that improves S&OP by adding the critical dimensions of risk management and network dependence into buying decisions.

Sense and Respond to Demand and Supply Changes. Your team can respond quickly to direct materials volatility with SCA Planner. Our predictive analytics help evaluate commodity exposure and supply alternatives.

**Orchestrate Sourcing to Optimize Margins.** SCA Planner models operational costs at an extremely detailed level so your team can identify the underlying drivers of sourcing costs. By optimizing suppliers, locations and materials you can maximize margins.

**Boost Margins with Improved Price Management.** With detailed analysis of the impact of demand and price changes on your operational and financial plans, your team can generate more precise predictions for company profit.



Getting started with SCA Planner is easy. Our cloud offering and certified integration with leading enterprise solutions speed implementations while lowering costs. Let us help you better manage market, supply and demand volatility. Contact SCA Technologies today.

#### **About SCA Technologies**

SCA Technologies provides supply chain and cost management solutions that help industry leaders maximize profits by better managing market, supply and demand volatility. Supply chain, procurement and finance professionals use the unique cross-functional approach of the SCA Planner suite to make better decisions for billions in category spend each year. With this increased visibility they can finally evaluate market alternatives in a coordinated manner and respond quickly to changes, leading to an average reduction in the cost of goods sold by 3-5% on an annual basis. Learn more about our innovative, cloud-based solutions for the extended value chain at <u>www.scatech.com</u>.

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